



NEWSLETTER



DEAR READERS

It's with great pleasure to have you join us for our first newsletter at Jubaili Bros. We are publishing this informational booklet during a historical year for us, 2017 marks our 40th anniversary in power generation. Forty years ago the Jubaili family moved away from the business my grandfather started in the 1940s supplying food stuff, fertilizers, agriculture accessories including pumps and small petrol generators to being a supplier of power from diesel generators. Based in our home city of Sidon in southern Lebanon we have grown from 1977 till now to be one of the leaders in the region for power solutions thanks to our dedicated staff, customers, and suppliers.

This newsletter will be published every quarter and in it we will be sharing information about the company's updates including exciting new products being introduced, major projects that have been installed, an update on the markets that we are in and stories of excellence from global teams. We want to engage with you, our customers, co-workers and suppliers in this platform and we encourage you to share with us your thoughts and ideas. Please contact Denisa Fainis at Denisa.f@jubailibros.com if you would like to have your story included in our newsletter.

Thank you for joining us.

Jad Jubaili
Business Development Manager

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A VETERAN OF
THE MIDDLE EAST
ELECTRICITY
EXHIBITION

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JUBAILI BROS HAS BEEN AN ACTIVE PART OF THE EVENT FOR THE LAST 15 YEARS.

What made this year special was coinciding with our celebration of 40 years in the Power Solutions field, and gathering team members from across our other branches.

During our presentations to the MEE visitors and exhibitors, we connected with industry professionals and were able to answer questions of the audience, related to our products' technicalities.



PROJECT LEBANON 2017

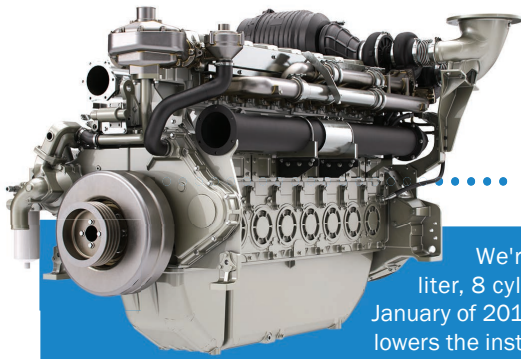
Being that we're a Lebanese company, we couldn't miss "Project Lebanon" this year either, and it's always been a great occasion for our group to be a part of a special event and meet face to face with our partners and explore new opportunities.

JUBAILI BROS SOUTH AFRICA

In October 2016, Jubaili Bros opened their latest Branch in the city of Johannesburg South Africa, to supply to the existing and ever growing Generator OEM local market, and that of SADC countries with Engines and Alternators. With meticulous effort, Jubaili Bros South Africa is well on its way to supply and service its clients in 2017.

JUBAILI BROS PARTNERED WITH AL ANDALUS

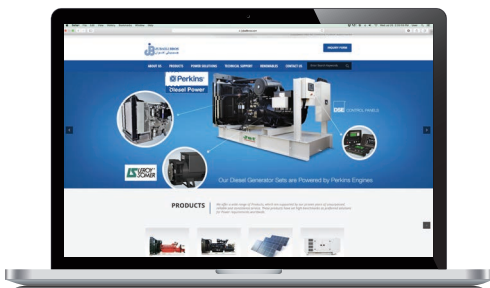
our dealer in Iraq, to power one of the most recent developments in south Iraq, the Basra Times Square Mall. The shopping center is the biggest shopping mall in south Iraq, and has an office building and a 5 star hotel. For this project, we installed 12 Perkins engines, as follows: 4 x 2000 kVA, 4 x 1500 kVA, 4 x 1250 kVA one of which is fitted in an additional standby generator.



NEW 4000 SERIES - PERKINS

We're pleased to announce the incorporation in our fleet of the Perkins 4008-30TAG, a 30 liter, 8 cylinder air to air turbocharged diesel engine from the 4000 series, launched by Perkins in January of 2016. This is a dependable and cost effective power solution, and the smaller and lighter engine lowers the installation and logistics costs for customers, with an 8% improvement on fuel consumption. It extends the capabilities of the current 4008 range, enabling it to perform without derate, up to 3,000 meters. The engine is ideally suited for 800KW prime power application and supply back up power up to 1250KVA for stand by applications.

The Perkins 4000 series electric power benefits of one year unlimited hours or two years 6,000 hours for prime, and three years up to 500 hours per year for standby power. Being a self serviced OEM for Perkins, Jubaili Bros will provide easy access to advice, servicing and genuine parts through our branches and our extensive dealer network around the MENA, Africa and Asia region where we're present.



NEW WEBSITE

We are glad to announce that our new and refreshed website is LIVE now. The goal of our new website is to provide our existing and prospective customers a user friendly and interactive experience. Please Visit www.JubailiBros.com and do write us at marketing@jubailibros.com for any feedback or suggestions.

“ LEROY-SOMER PRESENTED JUBAILI BROS WITH THE GOLD OEM AWARD ”



Last February during Middle East Electricity in Dubai, Leroy-Somer presented Jubaili with the Gold OEM award, in presence of Maher Jubaili, Karim Jubaili, Dalia Jubaili and Hadi Mroue. The trophy has been awarded in recognition of the long-standing collaboration between the two companies, which led to exceptional growth and unmatched products performances.

“We are very proud to work with Jubaili” said Ghislain

Boiteau, Vice President Sales & Marketing at Leroy-Somer “We do share values together to be better positioned to face endless challenges. We also have this passion in common for product performances and reliability, which built this strategic partnership over all these years. New product development and solutions innovation discussed by both companies will keep Jubaili in a growth momentum to gain penetration in new Power Generation segments.”

Leroy-Somer and Jubaili started working together in 2009, and shared a steady growth in business ever since. Today, Jubaili is part of the top partners of Leroy-Somer, with alternators now shipped to various places in EMEA. Leroy-Somer has recently been acquired by Japan-based Nidec Corporation, the world's #1 manufacturer in electric motors. Nidec has strong ambitions for Leroy-Somer, with an objective to develop sales and innovation with Jubaili Bros even further in the coming years.

