



JUBAILI BROS

YOUR PARTNER IN POWER



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Vision and Mission

Our Vision

To be the leader in the Electro-Mechanical field in the Middle East, Africa and Asia

Our Mission

To ensure Customer Delight by providing superior products and services.

Our Core Values

- Integrity
- Honesty
- Loyalty
- Commitment
- Excellence
- Teamwork
- Social Responsibility

These values are our guiding ideals that shape and support our culture, attitude and behavior. We shall firmly hold on to these ideals and reinforce them in our daily life, both professionally and personally. Implementing our values ensures the best results for our customers, employees, societies and the future.



The President's Message

After more than 30 years of being your Partner in Power, our distinguishing factor is our dedication to Customer Service. Our professional employees stand behind the products they sell and make a commitment to serve to the best of their capabilities.

It is this valuable feature that puts us in a leading position.

We keep on doing our best to supply our customers with excellent products at competitive prices and provide them with professional, timely and personalized service. We will spare no effort in carrying out our endeavor because we know, very much like our dear customers do, the satisfaction of a "job well done." That is our ultimate objective.

We look forward on continuing to find the power solutions to meet your needs.



Ranji Jumbali

Company Overview

Jubaili Bros is a member of Jubaili Group Holdings which is incorporated in Lebanon and manages several companies in the Middle East, Africa and Asia; it specializes in the Electro-Mechanical field, agricultural products and accessories. Its roots go back to the 1940's with the Rajab Jubaili Establishment that started its operations in Sidon, Lebanon and rapidly expanded beyond Lebanon and became active in several Arab countries as well as Africa.

In **1977**, Jubaili Bros was established in the city of Sidon (Saida) in Lebanon. With the market demand for Generators in Lebanon on the increase, JB offered a range of units powered by Honda, Robin and Lister Petter-Gas Petrol and Diesel Generators.



In **1991**, Jubaili Bros extended its operation to the GCC by setting up a company in UAE. It was the first step towards becoming a truly international company, exporting from Jebel Ali to customers throughout the Middle East and African regions. Today JB has expanded in the UAE to have three branches and multiple warehouses in (H.Q) Jebel Ali, Dubai (Jaddaf) and in Abu Dhabi, as well as a large fleet of rental generators.

In **1996**, Jubaili Bros was established in Nigeria where we met our first major challenge due to the high market demand. JB rose to the occasion and become one of the largest suppliers of Diesel Electric Power Generators. After 15 years in Nigeria, Jubaili Bros commands the top market position with 5 branches located in Lagos (Ikeja - Apapa - Victoria Island), Port Harcourt and Kano, which is staffed with over 1000 employees. JB is the supplier for the telecommunication, financial, government and oil & gas sectors. It continues to be a reliable source of power solution needs for Nigeria.

In **2002**, Jubaili Bros started its operation in Afghanistan market by establishing a branch in Kabul and holding trade license No. 1. Twenty-six years of experience with a trusted name and high quality generators facilitated our entry into the Asian market. JB Afghanistan carries a full stock of generators with genuine spare parts and experienced engineers which makes JB a major player in meeting the power demand of Afghanistan. Following 9 years of servicing all growing sectors in Afghanistan, JB's operations grew by opening 5 more branches in Kandahar, Herat, Mazar Shariff, Jalalabad and Kunduz. Jubaili Bros has also been the leading FG Wilson distributor in the Afghanistan market.

In **2004**, while focusing on improving our sales support and market share, Jubaili Bros has expanded by opening a branch in Kuwait Free Trade Zone, which looks after Kuwait's market and Southern Iraq.

Jubaili Bros continued to grow and perfect its services, by ensuring customer satisfaction with 24/7 technical support, superior products and services. It also expanded through establishing a network of global distributors that assisted the growth and continued success of JB in the various international locations in which they exist.

In **2010**, Jubaili Bros extended its global reach throughout Africa with an additional branch in Ghana. This branch caters to WECA market with a wholesale operation that further supports all Jubaili Bros's Dealers. We are committed to a continuation of excellence in fulfilling the power needs of the Telecoms and Oil industries by providing innovative power solutions to the special project within the region and beyond.

In **2011**, Jubaili Bros committed to participate and support the regional infra-structural development and expansion in Qatar, by supplying world-class power solutions through its newly opened branch in Doha, Qatar.

To-date, Jubaili Bros has over 1600 international employees deployed in 7 countries with 22 branches, making Jubaili Bros one of the leading providers of Electro-Mechanical Solutions in the Middle East, Africa and Asia.

Global Operations

Premium Generating Sets

Jubaili Bros Diesel Power Generators are powered by Perkins and Lister - Petter engines and coupled with alternators from Leroy - Somer and Stamford, ranging up to 2200 KVA. We offer two brands: Marapco and JET which are of international standards, delivering highest quality and supported by Jubaili Bros proven years of unsurpassed, reliable and consistent service. Our highly qualified engineers and technicians promoting a line of quality products have made a commitment to Customer Satisfaction which makes Jubaili Bros Your Partner in Power.

Enclosures

High quality and heavy duty enclosures are built in various models for different applications. Customized solutions are also available as per customers requirements.

ATS & Synchronizing Solutions

With over 30 years of experience in presenting the best solutions to customers, Jubaili Bros, with its team of highly skilled electrical engineers and technicians, offers a wide range of ATS (Automatic transfer switch) and synchronizing systems assembled as per our customers' requirements and needs.





Light Towers

Jubaili Bros has partnered with Allmand, a USA company specializing in the production of superior light towers. Allmand's exclusive SHO-HD lighting system features four 1250 W lamps producing 150,000 lumens each instead of the typical 1000 W lamps which only produce 110,000 lumens a piece. The advanced technology used by Allmand light towers gives it up to a 50% lighting advantage over any of its competitors.

Stock

With an abundant stock in our branch offices throughout the world, we aim to deliver quality products to our customers whenever needed.

Pre-Sales Service

With free on-site consultation services, our engineers will provide our customers with a full assessment of their needs based on their installation and power requirements, ensuring they purchased the Generator that is right for them, thus saving them time, energy and money.



Global Operations

24/7 After Sales Service

With over 700 highly trained engineers and technicians, Jubaili Bros prides itself in offering excellent after sales service. We have an extensive fleet of fully equipped service vehicles on call 24/7, ensuring our clients' businesses and residences experience minimal power outages in the event of an emergency. JB's customers can be rest assured that their Generators are maintained for optimum performance and maximum life cycle.

Our After Sales Service includes:

- Installation & Commissioning
- Preventative Maintenance Contracts
- Repair & Overhauling
- Warranty



Genuine Spare Parts

As a market leader of Diesel Electric Power Generators, Jubaili Bros' inventory of genuine spare parts is unsurpassed. Our computerized re-fill system enables us to regularly monitor our stock levels, ensuring we have the required spare parts to meet our customers' needs.

Power for Rent

Whether our customers need to rent a Diesel Generator for special events or standby emergency requirements, they can depend on Jubaili Bros for fast, reliable rental power. Our Rental Fleet consist of a wide range of Generators up to 1250 KVA, fully maintained by highly trained engineers. We guarantee power on demand.



Global Operations

Power Solutions

In an era when power generation continues to evolve, Jubaili Bros aims to proceed to be one of the leaders by providing a wide array of services and solutions that continue to satisfy and exceed customers' expectations. With an innovative team of highly qualified project managers, engineers, and electricians, JB is proud to offer creative and ground-breaking solutions to meet global power needs.

Our Power Solutions are offered to our valued customers as turnkey projects in various sectors including:

- Telecom
- Construction
- Oil & Gas
- Financial
- Public & Private

Technical Training

Constant development of Jubaili Bros' employees has been a key area of our business strategy, which has enabled us to grow so significantly over the last 30 years. With a highly enthusiastic and motivated team, we aim to share this knowledge with our core customers and distributors alike. Full time electrical & mechanical engineers deliver basic and advanced technical training sessions covering all aspects of Power Generation in our training facilities located in Lebanon, UAE, Nigeria and Afghanistan.





Strengths

Research and Development

As Jubaili Bros continues to grow, so does the team of expert that head R&D. It is a priority for Jubaili Bros to provide superior products and services. With a selective team of dedicated professionals we look to offer new, inventive, and pioneering products that will meet the standards and requirements set by ourselves and our loyal customers.

Social Responsibility

Social responsibility (SR) is a primary concern for Jubaili Bros. We are committed to integrating ourselves in all societies we serve through helping and supporting social welfare programs, associations, as well as events and activities that further enhance social development in the community. Jubaili Bros has various SR initiatives that support the cause of the underserved, underprivileged, and disadvantaged members of society. JB encourages empowerment of women, children and elderly in whatever capacity that enables them to enrich their lives for the better. It is in supporting people's and societies' welfare and concerns that we add true value and meaning to our role and existence within the communities we serve.

Green Initiative

Jubaili Bros looks to continue to evolve with the times. The environment and carbon footprint that we leave behind is an important consideration for the company and all employees. We strive as the Jubaili Bros team to implement green initiatives that help decrease the carbon footprint and aid the environmental health. The first major goal tackled by JB is recycling, establishing a partnership with Emirates Environmental Group in the UAE. JB is looking forward, and is planning to expand environmentally friendly initiatives and implementing them throughout the JB branches.



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